



CFT-30

KEEP SALES

CLIMBING

Smart, under-stated styling is today's sure-fire winner for increasing sales volume . . . and it's yours in Narco's trio of bottle coolers: the CFT-30, the CFT-40 and the CFT-54! There's news from lid to floor in these three new Flat-Top Coolers: The CFT-30, the CFT-40 and the CFT-54.

**WITH NARCO'S CFT-30,
CFT-40 AND CFT-54
COOLERS!**



CFT-40



CFT-54

- The new CFT-30 has a capacity of 30 cases of standard size bottles of Coca-Cola.
- The new CFT-40 has a capacity of 40 cases of standard size bottles of Coca-Cola.
- The CFT-54 has a capacity of 54 cases of standard size bottles of Coca-Cola.
- Stainless steel foamed counter tops.
- Stainless steel foamed sliding lids.
- Easy-to-remove-and-empty crown catchers.



A Division of The Navarre Corporation

SUITE 600 • PIONEER BANK BUILDING • CHATTANOOGA, TENNESSEE 37402
PHONE 266-4714, 15, 16

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"Coca-Cola" and "Coke" are the registered trade-marks which identify only the product of The Coca-Cola Company.

Approved under the conditions specified in the foreword of this catalog.

Issued by BOTTLER SALES PROMOTION — THE COCA-COLA COMPANY.

Issued: September 30, 1965

SPECIFICATIONS

DIMENSIONS	CFT-30 Length: 51" Width: 29" Height: 34"	CFT-40 Length: 65" Width: 29" Height: 34"	CFT-54 Length: 84" Width: 29" Height: 34"
CAPACITY	30 Cases of standard size bottles of Coca-Cola	40 Cases of standard size bottles of Coca-Cola	54 Cases of standard size bottles of Coca-Cola
INSULATION	Completely foamed-in-place. Walls and lid rails are foamed in one operation, giving a rugged and sturdy single unit construction.		
TRIM	Anodized aluminum.		
LIDS	Easy-glide stainless steel lids are Standard Equipment.		
LID TRACKS	Constructed of new high-impact Cylolac.		
REFRIGERATION SYSTEM	Completely removable. With the counter top removed, the evaporator lifts up and the compressor and condenser assembly slide out the rear of the cabinet. Tecumseh 1/2 H. P. on the CFT-54. Tecumseh 1/3 H. P. on CFT-30 and CFT-40.		
COOLING SYSTEM	Exclusive design features controlled forced air cooling system that chills top bottles first. Super cooling capacity assures efficient operation even in prolonged high temperatures.		
DRAIN DESIGN	A new, large capacity drain allows fast, easy cleaning of the cabinet.		
APPROX. SHIP. WT.	CFT-30: 305 lbs.	CFT-40: 355 lbs.	CFT-54: 470 lbs.



ORDER FROM

A Division of The Navarre Corporation
Suite 600 • Pioneer Bank Building
Chattanooga, Tennessee 37402

Dixie-Narco (Factory)
Lawrence Street
Ranson, West Virginia
Phone: 304-725-2051

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PRICES

CFT-30	CFT-40	CFT-54
\$295.00	\$357.00	\$402.50

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